Barbara Howell

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| Hempstead, NY 11550 11550, Hempstead, NY | (555) 555-5555 | example@example.com  |

Summary Statement

Committed creative director with over 14 years of entertainment industry success. Innovative and driven with passion for developing creative teams to execute seamless entertainment projects. Excellent communicator, problem solver and detail-oriented manager proficient in business operations and customer needs.

Work History

Creative Director 11/2018 to Current

Topix Brands – New York, NY

* Revamp work strategies and processes to accomplish agency objectives.
* Establish procedures and quality standards for the art department.
* Negotiate over 10 contracts with stylists and photographers to organize photoshoots each quarter.

Senior Graphic Artist 06/2010 to 11/2018

Topix Brands – New York, NY

* Developed curriculum and train marketing department on InDesign best practices and streamline processes.
* Researched trends and projected changes in all industries to capitalize on emerging opportunities.
* Managed all phases of 300+ new product developments, including conceptualizing designs, managing milestones, and incorporating customer feedback.

Junior Graphic Artist 04/2006 to 06/2010

Printmaster – New York, NY

* Collaborated with the creative and marketing teams to launch over 100 campaigns.
* Used feedback from other designers, artists, and copywriters to improve.
* Produced 200+ logos, banners, and interfaces.

Skills

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| * Management skills
* Vendor and pitching negotiation
* Marketing expertise
* Avid and Final Cut proficiency
 | * Problem-solving
* Leadership
* Creativity
* Deadline-oriented
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Education

Master of Arts: Media Arts And Technology

Rochester Institute of Technology - Rochester, NY

Bachelor of Arts: Graphic Design

Buffalo State SUNY - Buffalo, NY